



February 14, 2020

To Whom It May Concern:

South Florida PBS, the region's premier PBS station and the largest public media organization in the state, is pleased to collaborate with Rory Fielding Films in the hope of presenting the one-hour documentary, **Plasti-Pocalypse**, to public television audiences. This important program comes from the same production team behind the acclaimed, nationally distributed programs *1955*, *Seven Days of Fall* and *Troubled Waters*. The producers are known for high-quality documentaries that engage audiences and spark dialogue, and they have a passion for stories that will affect positive change for the planet.

This timely new project, **Plasti-Pocalypse**, delves into the recently discovered evidence linking plastics and human disease. According to the Center for International Environmental Law, "*Despite being one of the most pervasive materials on the planet, plastic and its impact on human health is poorly understood.*" While plastic pollution is a well-documented environmental threat, plastic consumption is proving to be a very dangerous hazard for humans. We believe this program has the potential to provide important perspectives that will enlighten audiences, offering them the knowledge needed to make intelligent choices. South Florida PBS is currently working alongside Rory Fielding Films to identify funders for this vital project.

South Florida PBS is proud to serve a diverse audience that stretches from Key West to the Sebastian Inlet, with relevant information that educates and inspires. The organization also serves as a presenting station for many well-received documentaries and series, distributing the programs to the 300+ PBS member stations around the country. We believe **Plasti-Pocalypse** is an excellent candidate for national and international distribution on public television. Through American Public Television's distribution services, it could also be a candidate for popular streaming services such as Netflix, Hulu, and/or Amazon Prime.

Sincerely,

Joyce Belloise
V.P., Content & Community Partnerships

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